

Seduction LTD



A film by

Anat Vovnoboy

Name of film: **Seduction LTD**

Country of production: **Israel**

Language: **Hebrew, with English subtitles**

Year of release: **2016**

Running time: **50 min**

Synopsis:

The Seduction community is an industry of workshops that teach men how to succeed in picking up women. The industry takes the idea of self-improvement one step further, using ambition and competitive spirit to jump-start romantic success. As the men try to prove their masculinity, the women they chase are treated as objects -- points in The Game, to be sought and collected.

Through a sensitive female perspective, the film presents the stories of three men who each become part of that industry.

Director: **Anat Vovnoboy**

Editor: **Gideon Latzman**

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Dear Madam/Sir

“Seduction LTD”, the documentary film I’m submitting to your festival, explores the seduction community - a community of men organized around classes, workshops, and websites that teach men how to pick up women.

Classes like these are taught all over the world. Although each teacher has their own techniques, the general idea is to encourage the man to be more “manly”. This newly-achieved masculinity is proven by the men’s ability to “get” as many women as humanly possible.

The film follows three young men that have become part of this community, but it presents the phenomena from a female perspective. It was important for me, a woman, to infiltrate this male domain in order to understand the social forces that push men to feel that they need to “conquer” woman.

In a time when the strongest and most significant country on earth has elected a President who evaluates women on a scale of 1 to 10 and brags about his ability to force sexual contact on women, I think the film is more relevant than ever.

Thank you for considering my film for your festival. I look forward to hearing from you

Anat

Anat Vovnoboy

Documentary filmmaker

Tel Aviv, Israel

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About the Director

Anat Vovnoboy is a documentary filmmaker, journalist and video artist. She graduated with honors from the School of Visual Art and directed 3 short films (*Gateway to Heaven*, *Reel Life* and *Pur*) that were presented in numerous festivals and won a number of awards all over the world. Anat's video artwork, *Lullaby*, was commissioned by the Israel Museum in Jerusalem and was later presented in Ackland Art Museum and the Andrea Meislin Gallery, in NYC.

Today Anat works at the foreign desk of Channel 10 news in Israel and is pursuing an MA in Film at Tel Aviv University.

Seduction LTD is Anat's first feature length film.



Anat Vovnoboy - Filmography

2016 - Seduction LTD

Director and Producer

Official Selection: Haifa International Film Festival, Female Directors Week

<https://vimeo.com/189618940>

2013 - Pur - 14 min. Israel. HD - Channel 1

Producer and Director

Official Selection: NY Jewish Film Festival, Berlin JFF, Toronto JFF, Massachusetts JFF, Jewish Motifs-Poland, Main JFF, Philadelphia JFF,

<https://vimeo.com/85650413>

2010 - Reel Life- 17 Min. USA, DV.

Producer and Director

<http://www.youtube.com/watch?v=qeOXgytm9Y>

2010 - The Electric Mind- 60 Min. Israel, HDV - Channel 8

Associate Producer and Researcher.

Doc-Aviv International Film Festival - Best Research 2010

<http://www.wix.com/Nadavharel/electric-mind>

2008 - Coming out in Poland - 20 min, USA/Poland, HDV - PBS

Editor

<http://www.youtube.com/watch?v=ACb9w-4VNDg&feature=related>

2007 - Gateway to Heaven, - 20 Min, USA/ Israel, DV.

Producer and Director

NYU student film festival - Second Prize, 2008

SunDies film festival - Best Documentary Film, 2008

Dusty Film Festival - Best Documentary Film, 2007

<http://www.youtube.com/watch?v=CaE-mk2ILOc>

Video Art/Photography - Selected Exhibitions:

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| 2013 | More Love. Group exhibition, Ackland Art Museum |
| 2012 | Good Night, Group exhibition, The Israel Museum in Jerusalem |
| 2008 | Jewish Art Fellowship - NYU |
| 2007 | Muslim Jewish Art - Collaborative project, Group exhibition, Bronfman Center NY |
| 2003 | Winter Soup, Group exhibition, Jerusalem Cinematheque |